



28 Sunset Hill Drive  
Branford, CT 06405  
Phone: 203-488-2456  
Fax: 203-488-1891  
E-mail: capminc@sbcglobal.net

April 2010

To our Business Partners,

As Director of Sponsorships for the Connecticut Association of Purchasing Management, Inc, I am pleased to announce CAPM's Sponsorship Program for 2010-2011. This Sponsorship Program enables small and large corporations alike to network with a diversified **membership of over 500 supply management professionals** representing major corporations, governmental entities, hospitals and educational groups throughout Connecticut and the surrounding region. Our membership includes companies such as Pfizer, Pitney-Bowes, Aetna, Cigna, Yale University, University of New Haven, and the United States Postal Service to name a few of over **230 different member organizations**.

With a comprehensive marketing program in place, you can be assured that the value of your advertising investment will yield the maximum return. Your organization will have the opportunity to network with our member organizations through our newsletter, web-site, workshops and seminars. The monthly newsletter is distributed to the Connecticut membership as well as to ISM Affiliate offices in MA, RI, NY, and NJ. Our objective is to promote supply management principles and offer leading edge educational and technical support to the supply management community so that they are on the forefront of professional developments within the field.

As one of our corporate sponsors, you now have the opportunity to select from several sponsorship options as detailed in the attached summary. By selecting the sponsorship that best meets your corporate and organizational goals, you will reach a diverse and growing audience, optimize your investment dollars and demonstrate internally the value of a detailed and comprehensive marketing program. **If you are interested in being a sponsor, learning more about becoming a yearly sponsor and/or having your company participate with a trade show booth at the March 30, 2011 Supply Month Conference, please contact the CAPM office by calling 203-488-2456.**

If you believe someone else within your organization would benefit from receiving and reviewing this information, please feel free to forward this information to him/her or to request a second packet of material.

I encourage you to review this information as the first step towards participation in a strategic marketing program which will spotlight your company before a significant and targeted audience of supply chain professionals.

Sincerely,

*Carol*

Carol S. Blake  
Director - Sponsorships





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## CAPM Sponsorship Benefits

<b>Platinum: Activity/Conference Sponsorship</b>	<b>\$2,500.00</b>
Recognition at each workshop & seminar (Company information present and President recognition)	X
Sponsor recognition in newsletter (Logo and motto)	X
Unlimited job postings on Website	X
Website display of company logo	X
Trade show booth at Supply Month Conference	X
Full Page Ad in Supply Month Conference Program	X
Sponsor banner in front behind speakers at Supply Month Conference	X
2 Attendees at Supply Month Conference	X
Contact List of Attendees at Supply Month Conference	X
<b>Silver: Trade show booth at Supply Month Conference</b>	<b>\$1,200.00</b>
Trade show booth at Supply Month Conference	X
Full Page Ad in Supply Month Conference Program	X
Sponsor banner in front behind speakers at Supply Month Conference	X
2 Attendees at Supply Month Conference	X
Contact List of Attendees at Supply Month Conference	X
<b>Bronze: One Workshop or Seminar Sponsor</b>	<b>\$850.00</b>
Sponsor's logo on workshop/seminar flyer announcement that is sent to CAPM membership & ISM Affiliates in surrounding states.	X
Sponsor has up to 10 minute presentation before workshop or seminar	X
Sponsor informational material on a table made available to participants of workshop or seminar.	X
Workshop & Meal for one- two employees.	X
Workshop/seminar attendee contact list.	X





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### CAPM Inc. Sponsorship Program

Please complete the following sponsorship application with full payment and forward to Mrs. Charlotte Mihok CAPM, Inc.; 28 Sunset Hill Drive, Branford, CT 06405; 203-488-2456; FAX: 203-488-1891 *If paying by check, please make checks payable to CAPM Inc.. Receipt will be sent upon payment.*

**Contact Name and Information:**

Member          Nonmember          ISM ID #

\_\_\_\_\_  
Dr.   Mr.   Mrs.   Ms

\_\_\_\_\_  
First Name

\_\_\_\_\_  
Last Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company Name

**Business Mailing Address:**

\_\_\_\_\_  
Company Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

( )

( )

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
E-Mail Address

**Sponsorship (Circle one)    Platinum    Silver    Bronze    Other**

**Method Of Payment:**

Personal check is enclosed for \$\_\_\_\_\_ (Please make checks payable to CAPM Inc.)

Credit/Procurement Card Charge \_\_\_VISA \_\_\_MasterCard \_\_\_American Express

\_\_\_\_\_  
Name on Card:

\_\_\_\_\_  
Credit/Procurement Card #

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Amt. Charged

\_\_\_\_\_  
Signature

**Advertisement Specification:**

All advertisements should be sent in an electronic file. The following formats are the preferred form: Word, JPG, GIF. Please contact Mrs. Charlotte Mihok, Executive Director, at 203-488-2456 if a different format is being used.

