

The CAPM FORUM



Wednesday, March 31, 2010

CAPM Forum at Anthony's Ocean View in New Haven

“Challenges & Successes Coming out of 2009”

AGENDA

- 8:00– 8:45: Registration
- 8:45 – 9:00: Opening Comments
- 9:00 – 9:50: Presentation #1: James Kelly, CEO,
JVKellyGroup Inc, a D&B Company
- 9:50–10:20: Visit exhibitors and refreshments
- 10:20–11:10: Presentation #2: John Stegner,
Global Supply Management Executive
“Organizing for an Incredible Payback”
- 11:10-11:20: Break and set up for next presentation
- 11:20–12:10: Presentation #3: Jamie Crump, United Rentals, Inc
“Maintaining Momentum in Difficult Times”
- 12:10-1:00: Lunch
- 1:00-1:50: Presentation #4: Deborah Stanton, CPO for MasterCard
“Executing in a Strategic Category Management Organization”
- 1:50-2:00: Break
- 2:00-2:50: Presentation #5: Dr. Lynn E. Browne, Executive Vice President,
Regional Outreach and Communications, Federal Reserve Bank of Boston.
“Economic conditions: U.S. and New England”
- 2:50-3:20: Visit exhibitors and Snack
- 3:20-4:10: Presentation #6: Professor Jeffrey Sonnenfeld, Ph.D., Yale University
“Firing Back: Leading Through Adversity and Crises”



**8:00 am
to 4:30 pm**

COST:

CAPM Members: \$100-Early Bird by March 15, 2010

\$125-After March 15, 2010

Non Members: \$150- Early Bird by March 15, 2010

\$175 after March 15, 2010

CONNECTICUT ASSOCIATION OF
PURCHASING MANAGEMENT, INC.
CAPM



The Forum Presenters

James V. Kelly, CEO, JVKellyGroup, Inc. a D&B Company: With more than 25 years of experience in sourcing and procurement, Mr. Kelly is an innovative leader in spend and risk management. Through his leadership, JVKellyGroup, Inc. has become a leading professional services firm specializing in cost reduction and risk mitigation solutions for its expansive list of Fortune 1000 clients. He was named one of Supply and Demand Chain Executive magazine's Pros to Know in 2007, 2008, 2009 and 2010.

Jonathan R. Stegner, Global Supply Management Executive joins us with 30 years of leadership in procurement strategy development and supply chain management, skilled in direct and indirect cost reduction, quality performance improvement, budget development and working capital enhancement. He is an innovative strategist, with a proven ability to implement best procurement practices that focus on areas such as strategic and global sourcing, cost management, lean supplier development, systems and process implementation, and talent development. He is a Six Sigma greenbelt and a member of the Institute for Supply Management, where he sits on the oversight committee for the ISM R. Gene Richter Awards for Leadership and Innovation in Supply Management. In addition, Mr. Stegner is a frequent speaker at business conferences and the co-author of "The Incredible Payback" and "The Purchasing Machine" books on supply chain management best practices.

Jamie Crump is the Director of Indirect Strategic Sourcing & Supplier Diversity for United Rentals, Inc., the world's largest equipment rental company. She is responsible for the sourcing of over \$800 million in supplies and services. She has worked in the indirect space for most of her career in various industries including pharmaceutical, banking, and telecommunications before joining United in 2006.

Deborah Stanton is the CPO at MasterCard and leads a Global Supply Chain organization. This is comprised of several groups including Global Supply Management, the Global Purchasing Center of Excellence, Facilities Management, Global Real Estate, Corporate Travel Services, and Meeting Services. Deborah is a member of the Institute of Supply Management where she is on the Board of Director Nomination Committee and recently completed a three year term on the Editorial Review Board for their publication of Inside Supply Management. She is also an evaluator for the prestigious R. Gene Richter Award well recognized in the field of Supply Management professionals.

Lynn Elaine Browne, Ph.D. is an Executive Vice President at the Federal Reserve Bank of Boston. She is responsible for the Bank's regional and community outreach, public information, and employee communications. In this capacity, she oversees the Bank's analysis of public policy questions facing New England as well as community development and economic education activities. An economist, Dr. Browne was the Bank's Director of Research from 1993 to 2001 and was responsible for the Bank's scholarly research and monetary policy analysis. Her personal research has emphasized economic developments in New England. She co-authored the Bank's influential 1992 study of discrimination in mortgage lending.

Jeffrey Sonnenfeld, Ph.D. is Senior Associate Dean for Executive Programs at Yale University's School of Management and The Lester Crown Professor of Management Practice as well as the Founder, President and CEO of THE YALE CHIEF EXECUTIVE LEADERSHIP INSTITUTE – the world's first "CEO College." Sonnenfeld was named by *BusinessWeek* as one of the world's "ten most influential business school professors" and one of the "100 most influential figures in governance" by *Directorship*. Sonnenfeld is the first scholar to ring the "Opening Bell" of both the New York Stock Exchange and the Nasdaq Stock Exchange. A frequent speaker before executive audiences, his consulting work and research activities reflect a continued interest in chief executive leadership, succession and board governance along with corporate culture and strategic change. In addition to his post as a commentator for CNBC, he is a columnist for *BusinessWeek*, a regular commentator on PBS's "Nightly Business Report," is frequently cited in the global media and his columns regularly appear in *The Wall Street Journal*, *Forbes*, and the *New York Times*.

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Registration Information

Registration must be in advance, and may be made up to the time of the Forum, subject to confirmation.

Registration Fees:

Early Bird– Received by 3/15/09: \$100 Member; Non-Member: \$150; Students \$95

Received After 3/15/09: \$125 Member; Non-Member: \$175; Students \$95

Group Rate(3 or more from the same organization): 15% Discount

Fees includes breakfast, lunch, breaks and materials. Members fees include ISM Affiliates, APICS, NAEP, NHMA,

Registration can only be confirmed when payment is received.

Cancellations/Refunds: Confirmed registrations may be cancelled and tuition refunded, less a \$65 administrative fee, if cancellations are received no later than five business days prior to the date of the Conference.

Registrants who have been confirmed (and not cancelled on time) but are unable to attend this Conference are liable for the entire fee. Substitutions may be made at any time.

Certificate: Attendees will receive a certificate at the conclusion of the seminar for 8 CEH (Continuing Education Hours) toward ISM recertification.

Name: _____ Position: _____

Company: _____ Work Phone: _____

Address: _____

City/State/Zip: _____

E-mail: _____

Are you a member of CAPM? _____ Or an ISM Affiliate? _____

Method of Payment & Amount to be Paid: _____

Check: \$ _____ P.O.# _____ Credit Card: Visa: _____ M/C: _____ AMEX: _____

Credit Card # _____

Name on Card: _____ Expiration _____

Signature: _____

Please Mail or Fax to:

CAPM Inc.

28 Sunset Hill Drive

Branford, CT 06405

203-488-2456

Fax: 203-488-1891

E-mail: capminc@sbcglobal.net



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